



**BOWLING,
MOVIES
AND MORE!**

Dear Friend of THE MOVIES,

The National Association of Theater Owners is working with the film studios and exhibitors like **Showbiz Cinemas in Edmond** to publicize this week as "CINEMA WEEK". The Big Screen is Back!

CINEMA WEEK is a first of its kind six-day celebration of film & cinema designed to energize moviegoers and "eventize" the movie-going experience for movie fans across the U.S. & Canada. Cinema Week will include over 280 participating exhibition partners representing over 28,000 screens and providing an array of unique experiences, exclusive content and opportunities to reward fans during the week.

This messaging is meant to encourage folks to return to the safe environment of the movies, and enjoy lots of new releases. Movies should be seen the way they were intended to be seen, on a big screen with other people in the dark.

Wednesday June 23, if you buy a ticket to Quiet Place 2 at 7 PM, you get a free admission to the original film at 5 PM at all Showbiz Cinemas locations.

Other festivities through the weekend include: Like us on Social Media and enter to win a signed Quiet Place 2 poster by John Krasinski. Come to our theaters during Cinema Week and you might come away with Posters, Movie SWAG, coupons, gifts and freebies in appreciation!

This is a great way to encourage fans to return to the theaters. It's been a rough year, but things are picking up.

This Thursday, June 24 at 7 PM, **Fast and Furious 9** opens.

On July 2 it's **Boss Baby** and **Forever Purge**. And on July 9, the **Black Widow** with Scarlett Johanssen opens. Plus, Showbiz Cinemas- Bowling, Movies and More will be broadcasting the Conor McGregor-Dustin Poirier **UFC rematch LIVE** at 9PMCT/10PMET. A great example of live sports and alternative content programming on the Big Screen.

We are happy to host any news crews or answer any questions you may have.

Thank you