



BOWLING, MOVIES AND MORE!

For Immediate Release

ShowBiz Cinemas Opens Family Entertainment Center in Waxahachie, Texas

Cutting Edge New Theater, Bowling, Game Arcade, Bar, Coffee & Ice Cream Shoppe

Dallas, TX (Dec. 14, 2020) *The Future is Now* with Showbiz Cinemas' new *Bowling, Movies & More* concept that provides an exciting one stop destination for all family members. The location features 13 theatre auditoriums, all with new plush power recliner seating, new 7.1 surround sound systems and wall to wall, ceiling to floor curved screens. The SDX experience features an innovative laser projector, a giant 70-foot screen, oversize luxury recliners and immersive digital surround sound.

The beautiful 14 lane boutique bowling alley serves café style food and is adjacent to a full bar that features 20 taps of ice-cold beer choices. Our large arcade rotates the latest and greatest games with a redemption room packed with prizes for all ages. The 66,000 square foot building is on the site of Showbiz's previous theatre at 108 Broadhead Road in Waxahachie, TX

"We remain passionate about providing our customers with outstanding choices for their entertainment and leisure experiences", said Kevin Mitchell, Showbiz Cinemas President and CEO. "We are also proud to be a partner in the **Cinema Safe** program, initiated by the National Association of Theater Owners in consultation with noted epidemiologists. Safety is our number one concern. "

Showbiz Cinemas is confident that by following established protocols, this is indeed a safe environment and a great time to open, as people carefully seek

social experiences that adhere and exceed all state and CDC guidelines. Our Covid protocols include:

- All staff and patrons must wear a mask, except when customers are eating or drinking within the auditorium.
- All staff are gloved and tested for temperature and symptoms before every shift.
- Seating is configured to maintain six feet+ of distance between families.
- Shows are staggered so that no two auditoriums have a film starting or stopping at the same time.
- Plexiglass dividers and hand sanitizers are located throughout the building.
- The building will operate at 50% capacity.
- Each day all surfaces are treated with sanitizing foggers.
- All equipment is wiped down between shows or usage.



Private Auditorium Rentals are available for \$99 to \$149 if you prefer to create your own distanced space with your group. Contact 6004@showbizcinemas.com There are three festive party rooms.

This inviting, cutting edge facility opens on Friday, December 18 with all activities available and the hit family movie **The Croods: A New Age**, the original **Wonder Woman**, Lionsgate's **Fatale**, Sony's action adventure **Monster Hunter**, several Xmas classics and more. Then on December 25, **Wonder Woman 1984** from Warner Brothers, opens in our SDX screen and multiple auditoriums, along with other new releases Universal's **News of the World** a Western starring Tom Hanks!

Tickets are on sale now for Wonder Woman 1984 and more at www.showbizcinemas.com

About Showbiz Cinemas: ShowBiz Cinemas was founded in 2007 and is independently owned and operated with locations in Texas, Oklahoma and Florida. We offer bowling, movies, games, food and more at our family entertainment centers.

MEDIA CONTACT: For additional information or a tour, contact Jeremy Devine, VP of Marketing and Content at jdevine@showbizcinemas.com